## After Effects CC18|19|20 Project 3 “Company Slogan”

cenario: In this project you will create a short text animation for Brain Buffet using their company slogan.

S

xpectation: Learn how to master the scale transformation and control the acceleration/deceleration of your animations using

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easing and the graph editor. Then use the Adobe Media Encoder to export your project.

imeline: This should take you 2-4 hours of class time to complete.

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PASTE TEST RESULTS HERE

## After Effects Project 3 Worksheets

NOTES: Using the BrainBuffet Project 3 tutorials, please answer the following questions.



1. Use the diagram above to name and describe the features in the After Effects workspace

|  |  |  |
| --- | --- | --- |
|  | Name | Description |
| A. |  |  |
| B. |  |  |
| C. |  |  |

1. Where do you change the grids and guides colors and size?
2. What are two ways to change the location of the anchor point? a.

b.

c.



1. Use the diagram above to name and describe the features in the After Effects workspace

|  |  |  |
| --- | --- | --- |
|  | Name | Description |
| A. |  |  |
| B. |  |  |
| C. |  |  |

1. What format does Joe recommend when exporting from the Adobe Media Encoder?
2. Take a screen shot of your Project Panel and paste below.

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**Extension Challenges:**

* Produce a ten second text-based animation for a sports team, club or community organization

**Cross-Curricular Enrichment:**

* Language Arts: Write a poem and then animate it
* Math- Animate the steps of a simple math problem
* Social Studies- Produce a text based commercial for a historical figure or organization from the past