**INSERT YOUR TEST RESULTS HERE**

1. **Purpose**

|  |  |
| --- | --- |
| Why should you sit down with your client? |  |
| What is a target audience |  |

1. **Pre-Production**

|  |  |
| --- | --- |
| Storyboard? List short definition and image to the right |  |
| Shot List – what is it? |  |
| Script – Why should there be one? |  |
| Schedule - Why is it important? |  |
| Scout – Why should one do this? |  |
| Communication – why important? |  |

1. **Production**

|  |  |
| --- | --- |
| Filming  |  |
| Post-production |  |
| Ingest |  |
| Editing |  |
| Color |  |
| Scoring |  |
| Distribution |  |

1. **Copyright**

|  |  |
| --- | --- |
| Creative Commons |  |
| BYWhat does this mean? |  |
| SAWhat does this mean? |  |
| NCWhat does this mean? |  |
| NDWhat does this mean? |  |
| Attribution |  |
| Public Domain |  |
| Derivative work |  |
| Work for Hire – Who Owns? |  |
| Fair use |  |
| Nature |  |
| Purpose |  |
| Amount |  |
| Effect |  |
| Permission |  |
| Location Release |  |
| Model Release |  |

1. **Video Terms**

|  |  |
| --- | --- |
| Frame rate |  |
| Safe zones |  |
| Aspect ratios |  |
| Video Codec Which do we use? |  |
| Which codec do we use? |  |
| Pixels |  |
| Render |  |
| Audio Sampling |  |
| White balance |  |
| Color correction |  |
| Color grading |  |

1. **Production Sound**

|  |  |
| --- | --- |
| Wear headphones – |  |
| Microphone |  |
| Shotgun mike (long barrel) |  |
| Stick Mic  |  |
| Lavalier/Lapel |  |
| Wireless mic |  |
| Boundary / PZM mic on desktop |  |
| Natural- |  |
| Room Tone –  |  |
| Foley sound (Jack Foley) |  |
| Aperture –  |  |
| Shutter Speed –  |  |
| ISO/Gain –  |  |
| Wide |  |
| Prime/zoom |  |
| Tripod |  |

1. **Visual Film Techniques**

|  |  |
| --- | --- |
| Rule of thirds  |  |
| Follow the action |  |
| Leading in / out |  |
| B-Roll footage |  |
| Coverage |  |
| Headroom  |  |
| Fore/Background |  |
| High Contrast / Low Contrast |  |
| Cropping |  |
| Depth of Field |  |
| Helps audience to  |  |

1. **Shot Types**

|  |  |  |
| --- | --- | --- |
| Shot Types  | Short Definition | Insert Example Picture here (Use Internet) |
| Wide |  |  |
| Medium |  |  |
| Medium Close |  |  |
| Close-up |  |  |
| Extreme Close-up  |  |  |
| Over Shoulder  |  |  |
| POV  |  |  |
| Cutaways  |  |  |
| Bird’s eye  |  |  |
| Worm’s eye |  |  |
| High Angle |  |  |
| Low angle |  |  |
| Dutch Angle |  |  |
| Lead Room |  |  |